

Town of Londonderry  
Beautification Committee  
Draft Meeting Minutes  
September 26, 2022

**Present:** Committee members Barbara Wells, Bonny Johnson, Martha Dale, Gale Kuhlberg, Pam Abraham

**Absent:** Karen Rackear (new member)

1. **Meeting minutes:** The meeting minutes from the August 29th meeting were approved without changes.
2. **Treasurer's Report:** Current balance YTD = \$2425.40, less \$575 recently paid for 90 mums/delivery. Remaining budget is expected to be spent for bridge box flowers in the spring.

**3. Update on town gardens and bridge boxes:**

All bridge boxes will be picked up by Rotary following Columbus Day weekend. Note for spring 2023: use salvia instead of verbena. Ask Rotary to place boxes closer together at Ying/Yang bridge.

**4. Update on watering schedule:**

Total 28 waterers signed up over the course of the summer. Martha will provide list of waterers to Barb, who will get addresses from the town for thank you notes. Ideas for increasing volunteers were discussed: add photos of flowers and containers to initial solicitation; consider a kick-off gathering in the spring (Neighborhood Connections?); contact interested volunteers personally.

**5. Update on Town Entrance Signs:**

Frames are up! (PMN: Signs completely installed by Tuesday, September 27<sup>th</sup>)

**6. Mums Order for Fall:**

- 90 mums planted Sunday 9/25 in record time.
- Total cost from Allen Bros was higher than last year (\$425 vs \$525) after additional shipping charge. Consider buying from Rugg Valley in 2023.
- If possible, order >90 mums to fill in triangle and add to town garden

**7. Thank you notes**

Martha to write "paid ad" to thank 2022 donors:

- Glebe Mountain
- Rugg Valley
- Rotary

- Gnarly Roots
- Friends of Main Street
- Our Mothers' Garden
- Check with CFL for other donors

Committee to gather 11/14/22 to sign all thank you notes

**8. New Business:**

- Martha met with Chester planting representative to discuss shared experiences, problems, and potential for collaboration on watering strategies. Chester has a small, stable group, and a larger budget of \$15K, which is reflected in their plantings. Shared watering truck and community high school volunteers suggested. Major concern was how to manage the risk of watering boxes on small bridges with no shoulder.
- Discussion followed regarding ideas for 2023
  - Town banners
    - Contact town managers at Dover and Peterborough
    - Investigate logistics and pricing
    - Consider budget impact and potential funding sources: commercial sponsorships, GoFundMe, Main Street (One Londonderry), town of Londonderry
    - Coordinate with Rotary for installation

**9. Next Meeting:** November 14<sup>th</sup> at Barb Wells house

Meeting adjourned at 11:00am

Submitted by:

Bonny Johnson